

RESOLUTION NO. 2026-_____

CITY OF TONTITOWN, WASHINGTON COUNTY, ARKANSAS

A RESOLUTION AUTHORIZING THE MAYOR OF THE CITY OF TONTITOWN, AR TO ENTER INTO A CONTRACT WITH PLACER.ai FOR LOCATION ANALYTICS AND DATA SERVICES; AND FOR OTHER PURPOSES FOR THE CITY OF TONTITOWN.

WHEREAS, the City of Tontitown desires to enhance its economic development, planning, tourism and community analysis capabilities through the use of location analytics and related data services; and

WHEREAS, Placer.ai provides location intelligence, mobility analytics and related software services that may assist the City in evaluation commercial activity, visitor trends, traffic patterns and economic opportunities; and

WHEREAS, the City Council has determined that entering into an agreement with Placer.ai is in the best interest of the citizens of the City of Tontitown.

NOW, THEREFORE, BE IT RESOLVED, by the City Council of the City of Tontitown, Arkansas as follows:

Section 1. The Mayor is hereby authorized and directed to negotiate and execute, on behalf of the City of Tontitown, a contract with Placer.ai for location analytics, mobility data, software access and related professional services, subject to review and approval by the City Attorney.

Section 2. The contract amount shall not exceed the funds appropriated for such purpose in the City's budget unless otherwise approved by the City Council.

Section 3. The Mayor, Recorder-Treasurer and all other appropriate City officials are hereby authorized to take any and all actions necessary to carry out the intent and purpose of this Resolution.

Section 4. If any provision of this Resolution is held invalid, such invalidity shall not affect other provisions of the Resolution which can be given effect without the invalid provision, and to this end, the provisions of this Resolution are declared severable.

Section 5. The Resolution shall be in force and effect and after its passage and approval

PASSED AND APPROVED on this _____ day of March 2026

APPROVED:

Angela Russell, Mayor

ATTEST:

Rhonda Ardemagni, City Clerk-Treasurer
(SEAL)

SPONSORSHIP AND LEGISLATIVE HISTORY

Sponsor (Initiated By): _____

Motion to Introduce Made By: _____

Seconded By: _____

Adopted / Passed: _____

Vote: Ayes ____ Nays ____ Abstain ____ Absent ____

This requirement is in addition to, and does not supersede, any authentication, attestations, or signature requirements imposed by state law or other provisions of the Tontitown Municipal Code.