



Brandon White
P O Box 546
Tontitown, AR 72770
June 7, 2016

Patrick Pinalto
Planning Clerk
City of Tontitown

Dear Mr. Pinalto:

We are requesting of the City of Tontitown to allow an exception to the General Regulations found under section 153.145, whereas stated that no more than 50% of the area of a sign shall be devoted to changeable copy.

The reason for this request is due to the fact that we would like to advertise using an electric message center. We have three businesses which have proven successful for eighteen years and feel that an updated sign allowing for a message center will help with the continued growth of our businesses along with advertising job openings that would increase employment in the city of Tontitown.

Sincerely,

Brandon White
Vice President