Tontitown Historical Museum (THM) Report for COW Meeting - 04-21-15

The THM March board meeting was held on 04/06/15.

- Arkansas Museums Association Annual Conference The 2015 annual AMA conference was held in Helena, AR on March 30 April
 Board member Becky Howard received good comments on her presentation, Newsletters and Social Media. The Museum Board is very grateful and proud for Becky's time, expertise and efforts representing THM statewide.
- 2. Museum Storage Items Several THM Board members met with James Clark and Henry Piazza at the Park Storage Building on Tuesday, April 7 to pursue options for moving museum items currently stored there. We agreed to discard a couple of items, and the rest will stay in storage. We determined there will be enough storage space in the former bathroom area of the Park Storage Building, so James will have all the museum items moved there and then get THM a key. For protection, the museum items will not be placed directly on the floor. Many thanks to James, Henry, and all the staff who continue to support and protect THM artifacts and efforts.
- 3. Amici Membership Campaign Update The Amici Membership Campaign, "So Big, This Little Museum," is progressing well. Last week we mailed renewal letters to Amici members whose membership had expired. The Membership Committee will next target people on our mailing list who we identify as potential new members, our email address list, and Tontitown businesses.
- 4. Grant Rack Cards and Brochures The Board reviewed the first draft of our new brochure and finalized the rack card. These new materials are made possible by a grant from the Arkansas Humanities Council and Department of Arkansas Heritage. Our grant deadline has been extended to June 30, 2015.
- 5. Paolo Battaglia photo permission request THM is working with Paolo Battaglia, Daniella Garutti, and Guilia Frigieri to provide selected digital images of Tontitown from our "So Big, This Little Place" book and other photos in the museum collections. They will credit THM and include them in their Italian American Country book project.
- **6. Arkansas Heritage Month** *Tontitown Heritage Day* will be May 17 which will celebrate *Arkansas Heritage Month*. This year's theme is "*From the Delta to the Hills: Different landscapes, a common heritage*." Mark your calendars and watch for more details on our fun spring event.

The next board meeting is scheduled for 05/04/15.

Board Members:

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