## Tontitown Historical Museum (THM) Report for COW Meeting - 06/16/15

The THM board meeting was held on 06/01/15.

- 1. <u>May Event</u> The Heritage Day event on Sunday, May 17, was a success! The weather held out and the day was on the cool side and rain free. Cookies provided by Ranalli Farms and hot dogs donated, cooked and served by Bryan McEuen of Benton County Farm Bureau were a hit along with outstanding entertainment by Bert and Heather. The group discussed ideas for next year's event that could include a grass bocce tournament near the museum or even a separate bocce fund raising event. Another idea for next year would be a special museum display.
- 2. <u>Outdoor Display</u> Henry Piazza obtained a quote to build a structure to use as an outdoor display for donated farm tools. The estimate was provided at last month's meeting. Henry's idea is for an open, covered structure. GIF money could be available for this type of project but before THM can apply all boundaries and property lines must be known. Once this is determined we will consider all ideas and opportunities to display our collection of farm equipment.
- 3. <u>Membership Committee Update</u> Since last November's Polenta Smear, \$3,848.00 in new memberships and renewals have been received. The spring campaign, "So Big, This Little Museum," is still in full swing. Following is a breakout of receipts as of June 1.

\$560.00	Polenta Smear
\$840.00	Mail after Polenta Smear
\$1,655.00	April Mail Campaign
\$365.00	2015 May Event
\$275.00	May Business Mail Campaign
<u>\$153.00</u>	All other sources
\$3,848.00	

- **4. Full-Time Friday** Rachel Bellamy started her full-time Friday Museum schedule on June 5. Again a very big thank you to the Mayor and Council for this help. Projects are starting to line up and the first one is to catalog and organize our library of books and videos.
- **5. Rack Card** On June 5, we picked up our new rack card, which was funded through our grant from the Arkansas Humanities Council and the Department of Arkansas Heritage. After approval by the Arkansas Department of Parks & Tourism, Rachel will mail the cards to the Arkansas Welcome Centers all around the state. We will also distribute the cards locally throughout the area.

The next board meeting is scheduled for 07/06/15

Board Members:

Heather Ranalli Peachee, President - 479-361-8700 Jana Mayfield, Vice President - 479-361-2358 Annette Pianalto Drake, Secretary - 479-422-7788 Michael Hartman - 479-595-3299 Becky Howard - 479-445-7778

Roger Pianalto - 479-361-2207

Charlotte Piazza, Curator - 479-361-2498
Bev Cortiana-McEuen, Treasurer - 479-361-2609
Carol Walker, Membership - 479-361-2363
Jennifer De Martino - 479-587-1687
Brenda Pianalto - 479-756-5221
Riley Tessaro - 479-361-2607