

**81<sup>st</sup> Annual Convention**

Marriott Hotel/Statehouse Convention Center, June 24-26, 2015

MONTHS

02

DAYS

09

HOURS

04

MINUTES

59

**Countdown to Convention.**

June 24-26—Little Rock, Ark.

See next page for more information.

Register online at [www.arml.org](http://www.arml.org).

Contact Whitnee Bullerwell  
at 501-978-6105.

Cost for 10' x 10' exhibit space is \$550.

Cost for Large Equipment Space is \$1,100.



## RESOLUTIONS

Suggested Convention Resolutions for consideration at the 81st Annual Convention should be mailed to:

81st Convention Resolutions  
Arkansas Municipal League  
P.O. Box 38  
North Little Rock, AR 72115-0038

**The deadline for Resolution submission is Friday, May 15.**

Resolutions may be drafted by an official of any member city or town and can relate to any matter of municipal concern. See your **2014-2015 Policies and Goals** for resolutions adopted at the 80th Convention.

## WANTED: Elected City officials with 25 years of service

Were you elected and begin serving your city or town in 1990? The League would like to know!

The League will give special recognition to **elected city and town officials** who are in their 25th year of municipal service at the 81st League Convention, June 24-26, in Little Rock.

**Names must be submitted to the League by May 22.**

Call Ken Wasson at 501-374-3484, ext. 211; Sheila Boyd, ext. 218; or write to P.O. Box 38, North Little Rock, AR 72115-0038.

## NOTICE TO EXHIBITORS

At the 81st Convention, a special Exhibit Hall is available for businesses, companies and manufacturers to display their products and services that are available to Arkansas municipalities.

To guarantee your firm's exhibit area, contact the League immediately to reserve space for your display. Your name will be added to the list of exhibitors, and we will reserve a space for your exhibit when you arrive.

The cost this year is \$550 for a regular exhibit space or \$1,100 for a large exhibit space. We cannot guarantee space for companies that do not register before June 8.

Call Whitnee Bullerwell at 501-978-6105, or write to Arkansas Municipal League, P.O. Box 38, North Little Rock, AR 72115-0038.

ARKANSAS MUNICIPAL LEAGUE



GREAT CITIES MAKE A GREAT STATE

## Voluntary Certified Continuing Education Program

The League's Voluntary Certified Continuing Education Program continues in 2015 with a series of workshops covering topics helpful to municipal leaders. The certification plan is voluntary, approved by the Executive Committee, and consists of 21 credit hours of topics.

For those city officials who have completed the 21 hours of core curriculum, you must annually obtain 6 hours of continuing education to maintain your certification status. The required 6 hours must be gained by attending the hours of continuing education offered at the Winter Conference, the 2015 Land Use seminar or the Annual Convention.

The Program is for Arkansas mayors, city managers, city directors and aldermen, city recorders, recorder/treasurers, city clerks, clerk/treasurers.

The next workshop is focused on Land Use: Planning & Zoning. The workshop will be held April 21, 2015, from 9 a.m. to 3:30 p.m. at the Arkansas Municipal League headquarters, 301 W. Second Street, North Little Rock.

### Upcoming Events:

- Land Use: Planning and Zoning on April 21, 2015 (5 continuing education hours.)
- Municipal Finance and Budgeting in September 2015 (5 core curriculum hours.)
- Human Resources and Personnel Matters in October 2015 (5 core curriculum hours.)

For more information contact Ken Wasson at 501-374-3484 Ext. 211, or email [kwasson@arml.org](mailto:kwasson@arml.org).



# 81<sup>st</sup> Annual Convention

Marriott Hotel / Statehouse Convention Center, June 24-26, 2015

REGISTRATION

**Registration and payment must be received in League office by Monday, June 8, 2015, to qualify for Pre-registration rates.**

Pre-registration for municipal officials . . . . .	\$150
Registration fee after <b>June 8, 2015</b> , and on-site registration for municipal officials . . . . .	\$175
Pre-registration for guests . . . . .	\$75
Registration fee after <b>June 8, 2015</b> , and on-site registration for guests . . . . .	\$100
Other registrants . . . . .	\$200

- Registration will be processed **ONLY** with accompanying payment in full. Make checks payable to the Arkansas Municipal League.
- Registration includes meals, activities and a copy of **2015 General Acts Affecting Arkansas Municipalities**.
- No daily registration is available.
- Registration must come through the League office. No telephone registrations will be accepted.
- **No refunds after June 8, 2015.**
- Cancellation letters must be postmarked by **June 8, 2015.**
- **Marriott guests:** In order to avoid a cancellation penalty of one night's room and tax, reservations must be cancelled at least seven (7) days prior to arrival.

HOTEL RESERVATION

## Hotel Room Rates

<b>Marriott Hotel</b> (headquarters hotel) <i>formerly the Peabody Hotel</i>		
Single/Double. <b>SOLD OUT</b> . . . . .	<del>\$129</del>	Check-in . . . . . 3 p.m.
<b>Capital Hotel</b>		
Single/Double. <b>SOLD OUT</b> . . . . .	<del>\$174</del>	Check-in . . . . . 3 p.m.
<b>Doubletree Hotel</b>		
Single/Double. <b>SOLD OUT</b> . . . . .	<del>\$196</del>	Check-in . . . . . 3 p.m.
<b>Wyndham Hotel</b>		
Single/Double . . . . .	\$104	Check-in . . . . . 3 p.m.

- Cut-off date for hotel reservations is **June 8, 2015.**
- Rooms in Little Rock are subject to an 13 percent tax.
- Rooms will be held until 6 p.m. and then released unless guaranteed by credit card.
- Contact the hotel directly to make changes or cancellations in hotel accommodations.
- Hotel confirmation number will come directly from the hotel.
- Please check on cancellation policy for your hotel.



**\*\*TENTATIVE\*\***

**81<sup>st</sup> ANNUAL CONVENTION OF THE ARKANSAS MUNICIPAL LEAGUE JUNE 24 - 26, 2015**

**WEDNESDAY, June 24, 2015**

**1:30 P.M. to 3:30 P.M.**

ARKANSAS CITY CLERKS, RECORDERS, AND  
TREASURERS ASSOCIATION ..... TBA

**1:30 P.M. to 7:00 P.M.**

REGISTRATION ..... Osage & Caddo Rooms, SCC

**1:30 P.M. to 6:45 P.M.**

MEET YOUR EXHIBITORS/  
RENEW ACQUAINTANCES ..... Governor's Halls I - III, SCC

*Use this time to meet the exhibitors and see what products and services they have that could benefit your city. Popcorn and cool beverages will be served throughout the afternoon. Also, take the time to renew acquaintances with fellow municipal officials while relaxing in the Exhibit Hall.*

**1:30 P.M. TO 6:45 P.M.**

SOCIAL MEDIA LAB ..... Quapaw Room, SCC

*Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Let League staffers walk you through the process of creating a social media presence using our lab.*

**3:00 P.M. to 5:00 P.M.**

CITY PRIDE: WAYS TO PROMOTE  
AND ENHANCE YOUR CITY ..... Governor's Hall IV, SCC

*Good Planning makes good economic sense. How can you go about promoting your city? Are there steps you can take to revitalize Main Street? A variety of speakers share their ideas on ways to promote your city. (Attendees will receive 2 hours of Certified Continuing Education credit.)*

Speakers: TBA

**3:30 P.M. to 5:00 P.M.**

INTERIM JOINT CITY, COUNTY,  
LOCAL AFFAIRS COMMITTEE ..... Fulton Room

*The Interim Committee welcomes all city officials to attend this committee meeting.*

**5:30 P.M. to 6:45 P.M.**

RESOLUTIONS COMMITTEE ..... Governor's Hall IV, SCC

*Each municipality has a designated representative who is a member of the Resolutions Committee.*

**7:00 P.M.**

OPENING NIGHT BANQUET ..... Wally Allen Ballroom, SCC

*Welcome to the 81st Annual Convention's Opening Night Banquet. Enjoy a delicious meal and visit with fellow delegates. At the conclusion of the banquet we will recognize various municipalities and individuals who have made significant contributions to the AML this past year.*

Presiding: Mayor Mark Stodola, Little Rock  
President, Arkansas Municipal League

Invocating: TBA

Speaker: TBA

**8:30 P.M. to 10:00 P.M.**

PRESIDENT'S DESSERT RECEPTION ..... Capital Hotel

*After the opening night banquet, stroll over and enjoy delicious desserts and entertainment.*

**Sponsored by: Stephens Inc.**

**THURSDAY, JUNE 25, 2015**

**6:30 A.M. to 7:00 A.M.**

PRE-BREAKFAST EXERCISE WALK/JOG ..... Marriott Lobby  
*Meet in the Grand Lobby of the Marriott Hotel.*

**7:15 A.M. to 7:30 A.M.**

VOLUNTARY PRAYER SESSION ..... Fulton Room

*This is a brief time set aside for those who wish to gather to pray for our national, state and local leaders.*

**7:15 A.M. to 5:30 P.M.**

REGISTRATION ..... Osage & Caddo Rooms, SCC

**7:15 A.M. to 5:30 P.M.**

EXHIBITS OPEN ..... Governor's Halls I - III, SCC

**7:15 A.M. to 8:45 A.M.**

HOST CITY BREAKFAST BUFFET ..... Governor's Halls I - III, SCC

*Country-style breakfast buffet will be served, courtesy of our Host City of Little Rock.*

**8:30 A.M. to NOON**

CITY ATTORNEYS ..... TBA

*City attorneys will receive 12 hours of CLE credit for participating in two days of meetings located in the Statehouse Convention Center.*

**8:45 A.M. to 10:00 A.M.**

OPENING GENERAL SESSION ..... Governor's Hall IV, SCC

*The 81st Annual Convention begins with the posting of the colors and the singing of the National Anthem, followed by a Host City Welcome from Mayor Mark Stodola of Little Rock. This morning we are honored to have Governor Asa Hutchinson and NLC 2nd Vice President Matt Zone address our Opening General Session.*

PRESENTATION OF COLORS

Color Guard by: TBA

Singing the National Anthem: TBA

Host City Welcome Address: Mayor Mark Stodola, Little Rock

Presiding: Mayor Mark Stodola, Little Rock  
President, Arkansas Municipal League

Speakers: Governor Asa Hutchinson (Invited)  
State of Arkansas

Matt Zone, Second Vice President  
National League of Cities

**10:00 A.M. to 10:30 A.M.**

BREAK ..... Governor's Halls I - III, SCC

**10:30 A.M. to 11:30**

GENERAL SESSION 2

THE LEGISLATIVE SESSION:

WHAT HAPPENED ..... Governor's Hall IV, SCC

*This past legislative session brought several significant changes to laws that affect Arkansas municipalities. Bring your Acts book and listen as Executive Director Don Zimmerman explains the some of the new Acts. (Attendees will receive 1 hour of Certified Continuing Education credit or 1 hour of Continuing Legal Education credit.)*

Presiding: Don Zimmerman, Executive Director  
Arkansas Municipal League

## FRIDAY, JUNE 26, 2015

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### 11:30 A.M. to Noon

GENERAL SESSION 3, SISTER CITIES INTERNATIONAL:  
*THE GHANA EXPERIENCE*..... Governor's Hall IV, SCC

Presiding: TBA

Speaker: TBA

### Noon to 1:15 P.M.

LUNCHEON BUFFET ..... Governor's Halls I - III, SCC

### 1:00 P.M. to 5:15 P.M.

CITY ATTORNEYS..... TBA

### 1:30 P.M. to 5:30 P.M.

CONCURRENT WORKSHOPS..... TBA

### 1:30 P.M. to 5:30 P.M.

SOCIAL MEDIA LAB..... Quapaw Room, SCC

*Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Let League staffers walk you through the process of creating a social media presence using our lab.*

### 4:15 P.M. TO 5:30 P.M.

RESOLUTIONS COMMITTEE..... Governor's Hall IV, SCC

*Each municipality has a designated representative who is a member of the Resolutions Committee.*

Presiding: Mayor Rick Elumbaugh, Batesville  
First Vice President, Arkansas Municipal League

### 5:30 P.M.

The exhibit hall will close for the day.

### 5:30 P.M. to 7:00 P.M.

RECEPTION ..... TBA

*After a full day of meetings, drop by and enjoy a fantastic reception.*

**Sponsored by: Crews & Associates, Inc.**

DINNER ..... ON YOUR OWN

*Visit some of Little Rock's finest restaurants before coming back for desserts and entertainment.*

### 8:30 P.M. to 10:00 P.M.

DESSERTS AND ENTERTAINMENT..... TBA

### 6:30 A.M.

PRE-BREAKFAST EXERCISE WALK/JOG..... Marriott Lobby  
*Meet in the Grand Lobby of the Marriott Hotel.*

### 7:15 A.M. TO 8:45 A.M.

SOCIAL MEDIA LAB..... Quapaw Room, SCC

*Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Let League staffers walk you through the process of creating a social media presence using our lab.*

### 7:15 A.M. to NOON

REGISTRATION OPENS..... Osage Room, SCC

### 7:15 A.M. to 10:30 A.M.

EXHIBITS OPEN..... Governor's Halls I - III, SCC

*(Exhibit Hall will close at 10:30 A.M. for the remainder of the Convention.)*

### 7:15 A.M. to 8:45 A.M.

BUFFET BREAKFAST..... Governor's Halls I - III, SCC

### 8:30 A.M. to 3:15 P.M.

CITY ATTORNEYS..... TBA

### 8:45 A.M. to 10:15 A.M.

ANNUAL BUSINESS MEETING ..... Governor's Hall IV, SCC

*At this session Executive Director Don Zimmerman will give his annual report followed by the Annual Business Meeting. During the business meeting, the League's Policies and Goals are presented and voted on. The nominating committee presents their recommended slate of new officers for the upcoming year, which will be followed by the annual business meetings for Municipal League Workers' Compensation Trust, Municipal Health Benefit Fund, Municipal Vehicle Program, and Municipal Property Program.*

### 10:15 A.M. to 10:30 A.M.

BREAK..... Governor's Halls I - III, SCC

### 10:45 A.M. to 11:45 A.M.

CONVERSATIONS WITH  
THE AML LEGAL DEPARTMENT..... Governor's Hall IV, SCC

Presiding: TBA

Speakers: TBA

### NOON to 1:30 P.M.

AWARDS AND NEW OFFICERS'

LUNCHEON ..... Marriott Hotel Grand Ballrooms 1 & 2

*Municipalities and individuals are honored for their many successes and contributions during this past year. The new League president and officers will be introduced to the Convention delegates.*



