

**Tontitown Historical Museum (THM) Report
for COW Meeting - 04/19/16**

The THM board met on 04/04/16 for the April meeting.

1. **AMA Update** - Beverly, Kyle and Rachel attended the Arkansas Museums Association annual conference in Little Rock. This year the AMA celebrates its 50th anniversary. A dinner and awards ceremony were held at the Albert Pike Masonic Lodge. The Episcopal Collegiate School Orchestra played during dinner and at the awards ceremony their percussion ensemble entertained conference attendees.

Board members attended a session on collections records management and learned about an archival repository service at the University of Arkansas at Little Rock (UALR), Center for Arkansas History and Culture (CAHC). This is similar to the service Shiloh provides THM but with the added benefit of digitization of all collection items. Some sessions shared how to prepare museum educational programs that fit the STEM (Science, Technology, Engineering, Math) and STEAM (Science, Technology, Engineering, Art, Math) school curricula. Other sessions focused on museum marketing, social media, traveling exhibits, ethical issues in collections management, and more.

2. **THM Sign** - The Sign Studio prepared a first draft of a new Museum sign. It contains a lighted marquee and a place to display an "Open" sign. The color of the sign posts was a concern and white is preferred color. We need to know more about the materials used for the poles and what colors are available. A consideration for the new THM sign is that it is compatible with City signage. If the City plans to change signage in future renovations, the Museum would like to incorporate any new features into its new sign.

3. **Events - Tontitown Heritage Day 5/15/16** - The annual Tontitown Heritage Day event will be Sunday, May 15, at Harry Sbanotto Park. Please mark your calendar for a fun day of celebration.

THM 30th Anniversary Event 9/10/16 - The celebration of the Museum's 30th anniversary has been rescheduled from June to Saturday, Sept. 10, in order to plan a fitting celebration. Please mark your calendar and watch for updates as they become available.

4. **St. Vincent de Paul Request** - The Museum was recently contacted by St. Vincent de Paul School in Rogers about help with their International Day. This year's focus is on Italy and they asked if we had "storytellers" to kick-off the start of their day with fun Italian history for the children. Beverly spoke to Loretta Brunetti about the request, and Loretta will be participating. This is a wonderful example of how Museum outreach can benefit the community and promote Tontitown.

The next Museum board meeting is scheduled for Monday, May 2, 2016.

Board Members:

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